

Owen Denesuik

GRAPHIC DESIGNER / ASSOCIATE RGD

owen@owlcreativeco.ca

343-363-8414

owendenesuik.ca

linkedin.com/in/owen-denesuik

PROFILE

Multidisciplinary graphic designer specializing in brand identity, print, digital design, web design, UX/UI and visual storytelling. Advanced Diploma graduate with distinction, based in South Frontenac, Ontario.

EXPERTISE

- Brand identity systems
- Print and production design
- Digital and web design
- UX/UI and visual storytelling
- Adobe Creative Suite
- Client communication
- Project management and organization

CREDENTIALS

- Associate RGD
- WHMIS 2015 for Workers
- Health and Safety Awareness

RECOGNITION

- Communication Award
- St. Lawrence College

PROFESSIONAL INVOLVEMENT

Committee Member

RGD Local Events Committee
2026–Present

- Kingston, ON events planner

Committee Member

Associate RGD Committee
2026–Present

- School Visits / Presentations Initiative

EXPERIENCE

Graphic Designer and Independent Contractor

Downtown Kingston BIA / OWL Creative Company

Since 2025

- Completed various contract work including a refreshed visual identity for Art After Dark—along with posters, web banners, informational postcard, and an event passport. Created the matching event passport for Mocktail May. Expanded on the Road Trip Music Festival identity—along with various posters, stickers, t-shirts, and illustrations. A custom festival map was created for print, websites, and socials.
- Another contract included a visual identity for a unification organization called Downtown Kingston Integrated Plan (DKIP)—with the purpose of uniting various downtown Kingston organizations to make planning and working together more efficient.

Visual Identity Designer

Kingston Canadian Film Festival

Nov. 2024 - Mar. 2025

- Selected through a collaboration between KCFF and the St. Lawrence College Graphic Design program.
- Worked with the client-side art director to create and apply the festival's public-facing 2025 visual identity through posters, stationary, social media posts, web banners, pull-up banners, and billboards.

Website Designer and Developer

Storms Miracle Tree / OWL Creative Company

Since 2025

- Designed and developed a mobile-first website for the non-profit organization with the purpose of making the program accessible to various groups of people outside of social media.
- Implemented security measures to protect sensitive information through Hostinger and Cloudflare such as admin credentials, timed purge, and manual purge.
- Implemented Google Sheets API for wishlist information which is displayed like an e-commerce interface on the front-end.
- Created an administrator page for easy back-end updates such as program, link, and text updates, access to submission form responses, and sponsor requests.

"The Kelsey Grant" / OWL Creative Company

2026

- Designed and developed a mobile-first and static website for the non-profit organization with the purpose of making their mission easier to find including what they're about and when their events take place using Cloudflare.
- Created a simple administrator page for their team to have access to managing event, news, and status updates.

Keyholder / Sales Associate

Ren's Pets, Kingston, Ontario

2022 - Present

- Supports customers and regular store operations in a fast-paced retail environment requiring communication, organization, leadership and collaborative problem-solving.

EDUCATION

Graphic Design Advanced Diploma

St. Lawrence College, Kingston, Ontario

Sept. 2022 - Apr. 2025

Graduated with distinction. Coursework included branding, visual identity systems, digital design, UX/UI, motion graphics, photography, print production, creative strategy and design fundamentals.